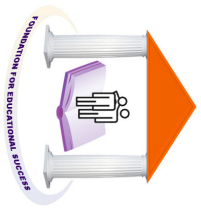
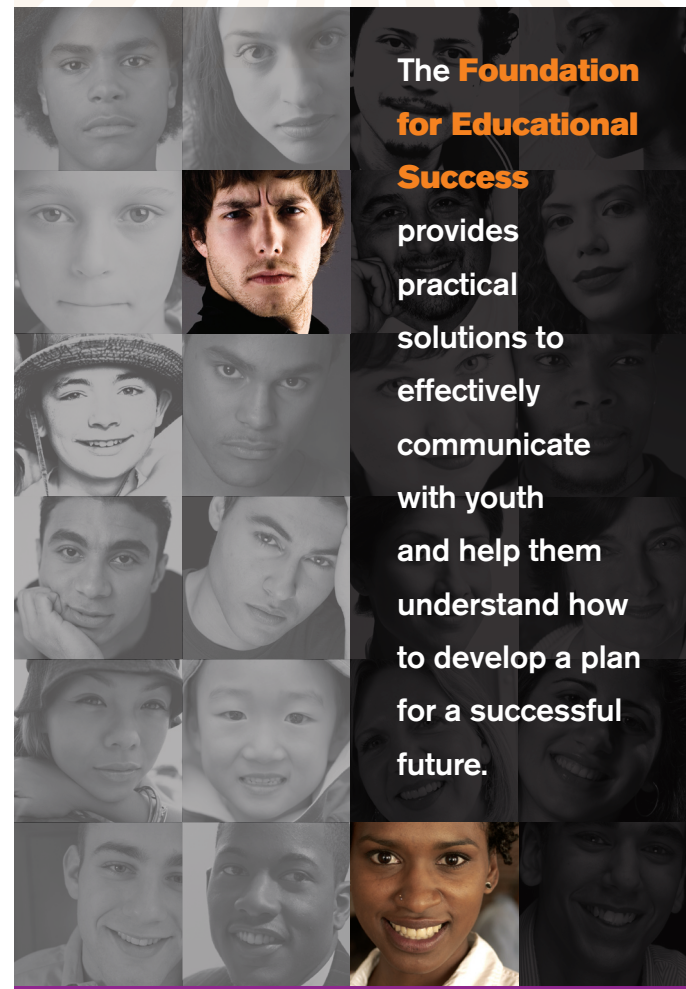


207 Bank Station,
PMB #660
Fayetteville, Georgia 30215



YOUR PARTNER IN CHANGING LIVES



The **Foundation for Educational Success** provides practical solutions to effectively communicate with youth and help them understand how to develop a plan for a successful future.

CULTURE, CLIMATE, RELATIONSHIPS

RESEARCH-BASED PHILOSOPHY

The **Foundation for Educational Success (FFES)** seminars and workshops are designed based on proven methodology from years of experience and noted author's research.

WHY IT MATTERS

School culture and climate, combined with sound relationships between youth and adults, are the foundation for a productive educational environment. Seymour Sarason argued many years ago that school reform efforts were bound to fail if they ignored culture and only focused upon altering structure or curriculum. FFES agrees and this is why we focus on cultivating relationships and improving the culture and climate of an environment. Non-cognitive variables are attributes that speak to the adjustments, motivations and perceptions of individuals. Dr. William Sedlacek, Professor Emeritus at the University of Maryland, has dedicated over 30 years to researching the key factors leading to the success of students once they reach post-secondary education. FFES incorporates the eight non-cognitive

variables in presentations and workshops: positive self-concept, realistic self-appraisal, successful handling of the system of "isms", preference for long-term goals, availability of strong support person(s), leadership experience, community involvement and knowledge acquisition.

"I see publication after publication designed to help students that are either too theoretical to assist most users or that ignore research and are unprofessional. In their instruction guide, Beaty and Owens manage to accomplish what most authors cannot: good practical advice based on research and theory."

Dr. William Sedlacek



ARE WE DOING ENOUGH?

QUESTIONS TO ASK YOURSELF	SUCCESSFUL YOUTH	UNSUCCESSFUL YOUTH
How can I provide youth with the proper support needed to succeed?	<ul style="list-style-type: none"> ■ Motivated ■ Ready to learn ■ On task ■ Engaged in education ■ Receiving support ■ Educated in life skills ■ Instilled with character education 	<ul style="list-style-type: none"> ■ Unmotivated ■ Not ready to learn ■ Off task ■ Disengaged in education ■ Without support ■ Not educated in life skills ■ Lacking character education
What cognitive and/or non-cognitive attributes do the youth I'm working with possess?	Cognitive - YES Non-cognitive - YES	Cognitive - MAYBE Non-cognitive - NO
Am I prepared to serve all youth?	Cognitively - YES Non-cognitively - YES	Cognitively - MAYBE Non-cognitively - NO
Is there a deliberate and intentional approach that will point youth towards success?	Rigorous Curriculum Cognitive Skills	8 Non-cognitive Variables + Life Skills + Character Education = SUCCESS

KEY TEAM MEMBERS



Reggie Beaty has spent much of his adult life working with at-risk kids. Because Reggie had been a difficult-to-reach youth, he knows caring adults can make a difference. As an at-risk kid, Reggie was expelled from school at 14, stayed out of school for two years, and made bad decisions as he ran with gang-oriented crowds. After mentors helped him, he graduated from a non-traditional high school, earned a bachelor's and master's degree, went on to a 20-year military career, and retired as a U.S. Army Colonel. During his military career, Reggie received numerous honors, including being named National Instructor of the Year for all colleges and universities in the country and the Civic Man of the Year award for his work with youth in Oklahoma. Next, Reggie was the Executive Director of non-traditional high schools for Communities In Schools of Georgia, the nation's largest dropout prevention organization and later served as Chief Operating Officer, helping to create the Georgia's Graduation Coaches initiative.



Tony Owens has devoted over 18 years of his life working with difficult-to-reach youth. Tony is a proven educator and administrator, having successfully directed alternative schools and special programs that address students in at-risk situations. Tony earned his bachelor's degree from Clark Atlanta University. He is recognized for his development and implementation of programs for difficult-to-reach youth, which emphasize improving attitudes and self-esteem, setting goals, expanding comfort zones, and preparing for re-entry into mainstream settings. Tony spent a bulk of his career directing, coordinating, and running programs with Communities In Schools of Atlanta and Georgia.

CONTACT INFORMATION

770-716-9238 (office) • 678-423-0803 (fax)
678-557-7306 (cell) • 404-401-2232 (cell)
info@theffes.com • www.theffes.com

WHY WE'RE SUCCESSFUL

The Foundation For Educational Success provides:

- A research-based approach to helping students acquire the non-cognitive skills needed to achieve academic and life success.
- Practical techniques to address the culture and climate under which teaching and learning occur.
- Creative ways to address educational attitudes so students understand how education will impact their overall success.
- Practical skills and tools for advising youth, teaching life skills and character education during critical teen years.
- A process that helps youth understand the value of an education in planning for a successful future and preparing for the global market place.

PHILOSOPHY EQUATION

RIGOR ≠ RESULTS

RIGOR + RELEVANCE ≠ RESULTS

RIGOR + RELEVANCE + RELATIONSHIPS = RESULTS

"Outstanding material content"

Andre Agassi College Preparatory Academy
High School Principal

"Superior! Inspiring!!"

Andre Agassi College Preparatory Academy
Middle School Principal

"I plan to turn my life around based on this information."

Georgia student

"This has inspired me to think about what choices I make."

Alabama student

OUR SERVICES

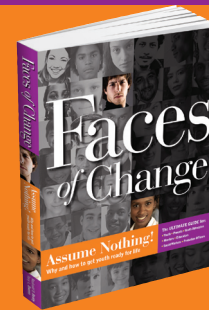


The **FFES** network of organizations and individual presenters can bring you cutting-edge interactive programs that address communication and cultural barriers and improve relationships between adults and youth. We provide workshops/seminars, keynote presentations, professional staff development, professional training and motivational presentations to: educators (teachers, superintendents, principals, social workers, staff development coordinators, nonprofit organizations, students, parents, child advocates, faith-based organizations, community centers, youth organizations, juvenile justice institution representatives, incarcerated youth, social clubs and civic groups.

SIGNATURE PRESENTATIONS

- **"IT" Factor** (*Culture and Climate*)
- **"IT" Factor** (*Relationships*)
- **Faces of Change Student Leadership Conferences** (*6th-12th*)
- **Faces of Change Skill Building** (*5th-12th*)
- **Faces of Change Interactive Rally**
Turn Around Bully Turn Around (*K-5th*)

OUR PRODUCTS



The **Faces of Change** book is the **ULTIMATE GUIDE** for youth, parents, educators, mentors, social workers, probation officers and anyone in the kids business. Most adults want to help kids grow and become successful but many do not have the necessary skills. Faces of Change will help guide adults through the process of helping youth grow and will provide ways to help youth clearly define their goals. With this book, adults can help youth discover their purpose and give them direction through deliberate, intentional connections and interactions.

Key components include:

- Connecting the purpose and value of education
- Critical thinking skills that lead to good decision making
- Helping youth to understand what they want to accomplish in life
- Providing ways to encourage and celebrate successes
- Developing a strong network to turn to in a crisis or for encouragement

FACES OF CHANGE Training Kit

The **Faces of Change** training kit include:

Instructional Guide which contains easy-to-follow standardized template formatted into note pages that provide the necessary information to facilitate all prescribed activities. Each template is filled with instructions, talking points, special section for additional personal talking points, activities, handouts, and assessments. **Instructional Resource CD** of PowerPoint slides that capture youth attention and serves as an aid to guide adult and youth during activities. **Poster size version of Faces of Change Timeline.** **Faces of Change book** which encompasses the Faces of Change process.

The Foundation for Educational Success provides **one year consultation** to registered facilitators using Faces of Change curriculum.

"The Guide has provided some new approaches to helping and developing students and offers good practical advice based on research and theory. They have taken the eight non-cognitive variables that I and others have studied over the years and designed some useful assessments and examples that demonstrate how one can work with each variable to achieve academic and life success." **Dr. William Sedlacek**